



Sponsorship Levels

2009 Cazenovia Hillbender

Benefiting *Two Smiles One Hope Foundation*

Presenting Sponsor - \$2500.00 – Sponsorship includes:

- ✓ Organization name associated with event name (i.e. “2009 Hillbender *presented by your organizations name*”)
- ✓ Organization name to appear as presenting sponsor on all print media
- ✓ Organization name to appear as presenting sponsor on all digital media (including but not limited to Hillbender website, Mountain Jam website, Facebook page, etc.)
- ✓ Organization name to be included as presenting sponsor in all mass media advertisements
- ✓ Organization name to appear on “Thank You” board day of event
- ✓ Organization provided banner to be displayed at the Cazenovia Ski Club throughout 2009-10 ski season
- ✓ Organization name to appear as presenting sponsor on all 2009 Cazenovia Hillbender merchandising apparel and soft goods
- ✓ Organization name to appear as presenting sponsor on all invitations and registration forms
- ✓ Organization will be allowed to provide a self-staffed informational booth during the event
- ✓ Organization will be allowed one 30 second advertisement during Ski Caz Mountain Jam III event (script to be provided and approved 10 days prior to event)
- ✓ Sponsor receives 8 tickets to the Ski Caz Mountain Jam III

Gold Level Sponsor - \$1000.00 – Sponsorship includes:

- ✓ Organization name to appear on all print media
- ✓ Organization name to appear on all digital media (including but not limited to Hillbender website, Mountain Jam website, Facebook page, etc.)
- ✓ Organization provided banner to be displayed at start/finish line during the race
- ✓ Organization name to appear on “Thank You” board day of event
- ✓ Organization provided banner to be displayed at the Cazenovia Ski Club throughout 2009-10 ski season
- ✓ Organization name to appear on all 2009 Cazenovia Hillbender merchandising apparel and soft goods
- ✓ Organization will be allowed to provide a self-staffed informational booth during the event
- ✓ Sponsor receives 4 tickets to the Ski Caz Mountain Jam III

Silver Level Sponsor - \$500.00 – Sponsorship includes:

- ✓ Organization provided banner to be displayed at start/finish line during the race
- ✓ Organization name to appear on “Thank You” board day of event
- ✓ Organization will be allowed to provide a self-staffed informational booth during the event

1 Mile Buy - \$100.00 – Sponsorship includes:

- ✓ Organization name to appear on mile marker sign during race